



# SAFECITIES

Co-located with: 5th Annual



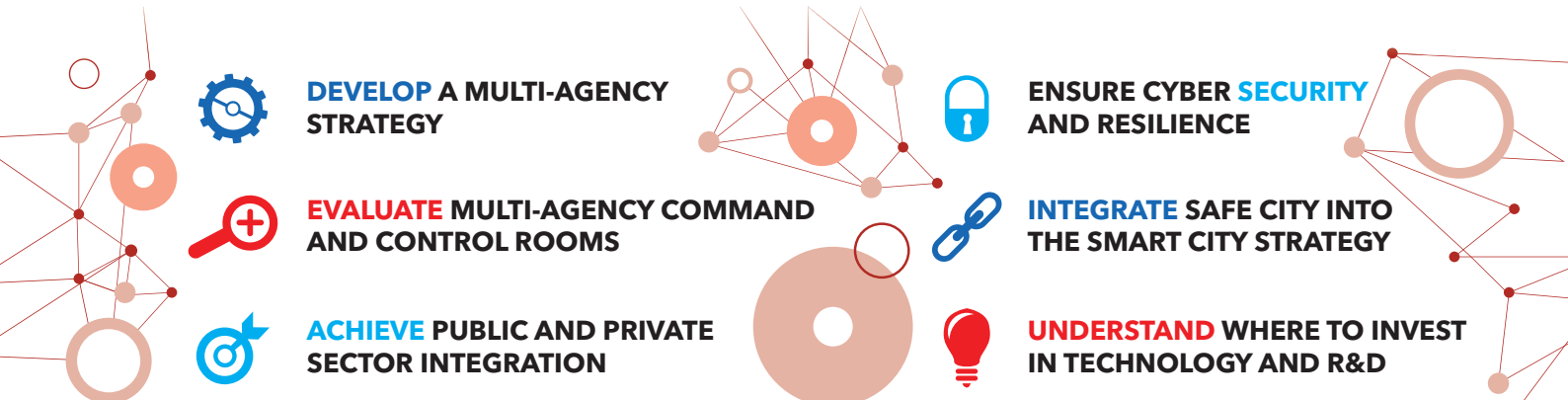
**FULL ACCESS TO BOTH CONFERENCES**  
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**50+** SPEAKERS    **300+** ATTENDEES    **15+** EXHIBITORS

**70%** DISCOUNT FOR CITY ADMINS, GOVTS AND CONTROL ROOM USERS

10-11th December 2014, Hotel Melia Avenida America, Madrid

## INTEGRATING SECURITY STRATEGY, TECHNOLOGY AND COMMUNICATIONS TO ENSURE SAFE RESILIENT CITIES



**50+** SPEAKERS INCLUDING INTERNATIONAL SAFE CITY CASE STUDIES FROM:

- |   |   |   |   |  |
|---|---|---|---|--|
| <br><b>Jack YS Lin</b> ,<br><i>Information Security Analyst, JPCERT, Japan</i>                      | <br><b>Mr Shane Brown</b> ,<br><i>Executive Director for Safety and Security, Nelson Mandela Bay, South Africa</i>             | <br><b>Chief Dr. Ahmet S Yayla</b> ,<br><i>Chief of Police, City of Sanliurfa, Turkish National Police, Turkey</i>         | <br><b>Commissioner</b> ,<br><i>Independent Police Commission &amp; UN, IPO Associate Expert on Major Events Security</i> | <br><b>Kimmo Markkanen</b> ,<br><i>Head of Support, Länsi-Uusimaa Department for Rescue Services, Finland</i> |
| <br><b>Daniel Sarasa</b> ,<br><i>Urban Innovation Project Manager, Zaragoza City Council, Spain</i> | <br><b>Sven Franke</b> ,<br><i>Police Chief Inspector, Police Authority of Oldenburg, Federal State Niedersachsen, Germany</i> | <br><b>Brett Lovegrove</b> ,<br><i>MA FRSA FSyl FICPEM, Chief Executive, City Security and Resilience Networks (CSARN)</i> | <br><b>Tom Wingate</b> ,<br><i>Public Order Engagement Lead Metropolitan Police Service, UK</i>                           | <br><b>Kristina Westerholm</b> ,<br><i>Safety Coordinator, City of Helsinki, Finland</i>                      |

### INTERACTIVE SCENARIO PLANNING SESSION

Wednesday 10th December

led by: **Peter Goulding**, *Public Safety Specialist, Motorola Solutions, previously Chief Superintendent Metropolitan Police*  
 Work with your peers across all disciplines as the two conferences come together to determine how a multi agency approach to specific security alerts would work

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Aircom @ Smart Cities 2014




# SAFECITIES

Urban centres are facing increasing security complexity and individual services working in isolation cannot ensure a safe city. National and local governments are responsible for ensuring that the different security services such as Counter Terrorism, Cyber Security and Emergency Services, collaborate on strategy, the technologies they use and that they are able to communicate effectively between themselves.

Safe Cities 2014 is brought to you by Informa, producers of the **Critical Communications World Series**, **Ovum Smart Cities Conference** and **LTE World Series**. Bringing together this wealth of knowledge and expertise, Safe Cities 2014 provides an opportunity for city leaders investing in safe cities to come together and share best practise in enabling inter-agency collaboration, effective communication, and better use of intelligence. The event will cover integrated communications and technology, multi-agency collaboration, shared command and control, and intelligence and data management.

In addition to these two days of packed content all delegates to **Safe Cities** will also have free access to the co-located **Control Rooms conference**. Now in its 5th year Control Rooms brings together more than 150 control room professionals and users to discuss best practise for maximising the efficiency and performance of command and control communications infrastructure.

Plus, as if that was not enough, delegates will have the opportunity to take part in a joint conference **interactive scenario planning session** as part of the Safe Cities conference.

We look forward to seeing you in Madrid!

If you are interested in speaking at the event please contact:



**Sarah Bailey**

Conference Director

sbailey@iir-telecoms.com

+44 20 81233519

## NETWORK WITH THE INDUSTRY LEADERS:

This event is designed to answer the current questions city leaders and CIOs are asking about best practise in safe cities and review the latest policy, plans and procurements designed to make cities safe. Attendees will include:

### Local and City Authorities including:

Mayors' Offices, City Councils, Chiefs/Commissioners, Head of Operations, Heads of Procurement, Heads of I.T. Systems, Police, Transport Authorities, Fire & Emergency Authorities, First Responders

### National Government Departments:

Home Office, Home Affairs, Offices for Security & Counter-Terrorism, Ministers for Public Safety, Director, Homeland Security, Director Policing and Crime, Director Public Safety

### Industry solution providers including those working in:

Safe City Solutions, CCTV, Physical Security Information Management (PSIM), Cyber Security, Predictive Policing

## AGENDA AT A GLANCE



Co-located with:  
5th Annual  
**Critical Control Rooms**

### WEDNESDAY 10TH DECEMBER

#### MORNING

- What is the safe city, who needs to make it happen and what is the roadmap to achieving it?
- What are the challenges of achieving public private integration for a safe city strategy?
- Managing the increasing demands and complex security challenges which arise from urbanization
- Outlining the Siela safer cities programme

#### AFTERNOON

- Counter acting terrorism in the urban environment
- Ensuring the cyber security and resilience of intelligence networks and assets in the safe city
- Disaster planning response and recovery from large scale incidents

#### MORNING

- Adapting to change and maintaining performance in the critical control room environment
- Replacing and upgrading critical control rooms to support interoperability and enhance national resilience
- Going from a response driven approach to an event driven focus
- Working towards a fully integrated command and control room solution

#### AFTERNOON

- Next generation critical control room planning – What will the control room of the future look like and how can you prepare for it?
- Co-locating Fire and rescue service And Police control rooms: experiences and lessons learned so far
- Managing control room operations during the nuclear security summit

### JOINT CONFERENCE: INTERACTIVE SCENARIO PLANNING WORKSHOP

### THURSDAY 11TH DECEMBER

### JOINT MORNING KEYNOTES: CONTROL ROOMS AND SAFE CITIES CONFERENCES

- Achieving an integrated approach to security across different industry sectors
- Making the case for the multi-agency command and control room
- City operations centre case studies

#### AFTERNOON

- Major events as a catalyst for safe and smart cities
- Examining how neighbourhood community safety feeds into a wider safe city strategy
- Exploiting mobile and social networking technologies to generate real-time public safety information
- Developing a set of tools to improve urban transport security

#### AFTERNOON

- Effectively managing social media-driven information in the control room
- Taking applications out to the field users
- Centralising PSAPs and control rooms in an emergency response centre
- Taking the critical control centre into the cloud – when, where and how?

### PLUS: PRE CONFERENCE WORKSHOP

### TUESDAY 9TH DECEMBER

### MANAGING CHANGE IN THE CRITICAL CONTROL ROOM ENVIRONMENT

#### Seminar Leaders:

**Peter Prater**, Chair, TCCA Control Rooms WG, & Account Manager, **Frequentis**  
**Chris Dreyfus**, Chief Inspector - Head of Force Control Room (London), **British Transport Police**

**Robin Davis**, Managing Consultant, **Actica**

## WHO WILL YOU MEET?

Local and City Authorities 20%  
National Government Departments 25%  
Control Room Users 15%  
Control Room Operators 10%  
Industry Solution Providers 30%



## ATTRACTING A TRULY INTERNATIONAL AUDIENCE:


Western Europe 42%  
Central and Eastern Europe 24%  
Middle East 14%  
Africa 6%  
USA 8%  
Asia 6%




"The Smart Cities conference 2014 was an outstanding experience. Several of the conversations I had during the conference have translated into tangible projects with real outcomes."

Co-founder, Future Cities Lab@ Smart Cities 2014

## CONFERENCE DAY ONE: WEDNESDAY 10TH DECEMBER

08:30 Registration, coffee and speed networking 

08:50 Opening remarks from the chair   
**Mario Carabaño**, Director, *Ernst & Young*

### DEVELOPING A SAFE CITY ROADMAP

08:55 **Dealing with the increasing demands and complex security challenges which arise from urbanization**

Safe Cities Case Study

- Making cities fit for purpose; what is required to ensure city resilience?
- Developing a multi-agency strategy that incorporates all the different services and utilities
- Ensuring international co-operation
- Case study: The Cross Sector Safety and Security Communications Initiative (CSSC) pre and post Olympics
- Sharing the CSSC model across other cities

**Tom Wingate**, Public Order Engagement Lead, *Metropolitan Police Service*

09:20 **What is the safe city, who needs to make it happen and what is the roadmap to achieving it?**

- What do successful safe cities have in common?
- Who are the different safe city stakeholders what are their roles?
- Where are the key areas for future investment in technology and R&D?
- Which business models can be used to achieve successful safe cities benefiting both public and private enterprise?
- Overcoming roadblocks in the roadmap.

**Paul Bremner**, Security Market Analyst, *IMS Research*

09:45 **Safe Smart Cities: How do safe city strategies integrate with a wider smart city agenda?**

Safe Cities Case Study


- Integrating security into plans for smart city development
- Determining the impact of city cloud solutions on communications stored in security devices
- Cost balancing smart data management systems against the security benefits

**Pablo Sanchez Chillon**, Urban Planner, *Eolexcitlab*, Director, *Elche - Mediterranean Smart City*

10:10 **Which comes first: Safer Cities or Smart Cities?**

All citizens wish to live in safe cities and communities. As researchers indicate that the number of 'Smart Cities' worldwide will quadruple within the next 12-years, as local governments and the private sector co-operate to tackle challenges in urban centres; is there a connection between safe and smart? Can a city be safe if it is not yet smart enough to capture, use and share vital information to help the emergency services and local governments tackle the challenges in our modern world. This session will explore the best way to capture, analyse and deliver mission critical intelligence to those that need it.

**Peter Goulding**, Public Safety Specialist, *Motorola Solutions*

10:35 Refreshments and Networking 

11:25 **Counter acting terrorism in the urban environment**

Safe Cities Case Study

- Outlining the challenges in securing cities in light of current trends in local and global terrorism trends
- Implementing optimum security and counter-terrorism measures
- Planning for future developments in terrorism in an urban environment
- Case study, countering terrorism: City of Sanliurfa and 'smart' policing

**Chief Dr. Ahmet S Yayla**, Chief of Police, *City of Sanliurfa*, *Turkish National Police*

### SAFE CITIES PROGRAMMES & ALLIANCES

11:50 **Outlining the European Alliance of Secure Smart Cities and Living Labs for Societal Security**

- Outlining the work undertaken to date
- Examining the different cities involved in the programme and their different priorities
- Detailing future projects and how cities can get involved

**Representative**, *European Alliance of Secure Smart Cities\**

12:15 **Bringing public and private sectors together: What are the challenges of achieving public private integration for a safe city strategy?**

- Outlining the rationale for a public private partnerships in preparedness and information sharing
- What are the challenges in achieving cross-industry integration?
- Examining the 9-11 Commission work which translated into the PS-Prep programme for the private sector in the US
- Outlining work on ISO 22301 specifications to plan, establish, implement, operate, monitor, review, maintain and continually improve

a documented management system

- Assessing the benefits of simulation for emergency preparedness

**Emily Landis Walker**, CEO, *Landis & Co*

### COLLABORATION: PUBLIC, PRIVATE & INTER DEPARTMENTAL


12:40 **Examining how security strategy and technology are integrated across the different services to ensure safety and resilience**

Safe Cities Case Study

- Outlining security priorities in Ghent
- Examining how strategy and technology are integrated across the different services

- Developing long term strategies for an evolving safe city

**Filip Rasschaert**, Chief of Police Force, *Ghent*

13:00 Lunch 

14:00 **Ensuring the cyber security and resilience of intelligence networks and assets in the safe city**

- Outlining the cyber challenges in the networked world
- Securing first responders data centres from hackers
- Securing energy suppliers
- Understanding the data protection issues of cyber security and the impact and challenges of BYOD

**New Appointment**, Cyber Security Management, *Vodafone Security Group*

14:25 **Safe Cities-Working to survive and thrive**


- Outlining the work of CSARN
- Focusing on the criticality of networking between the business, public and government sectors
- Evaluating the solutions that government, public and private sectors and communities themselves can adopt to develop a joined up and sustainable strategy for the future

**Brett Lovegrove**, MA FRSA FSyl FICPEM, Chief Executive, *City Security and Resilience Networks (CSARN)*

14:50 **Examining how collaborative technologies are providing greater interoperability between departments and agencies, changing the value models for city security**

- Pilot projects and dashboards can help quantify ROI and prove the business case for safe city deployments
- Public-private collaboration and new partnerships among providers are adding additional value to safe city solutions.
- The value of safe city solutions will continue to rise, with innovative use of technologies such as unmanned aerial vehicles (UAVs), M2M, RFID, LTE 4G wireless, and live videos streaming

**Steven Webb**, Vice President, *Aerospace, Defence & Security*, *Frost and Sullivan*

15:15 Refreshments and Networking 

### SCENARIO PLANNING SESSION WITH CONTROL ROOMS CONFERENCE

15:45 **Major Incident & Disaster planning response and recovery from large scale incidents**

A roundtable scenario planning session where delegates from the Safer Cities and the Critical Control Room events come together to share and debate the challenges faced by integrating emergency services responses into the wider safe city strategy.

- Understanding what helps emergency planners, managers and responders from different organisations to work together during large-scale incidents
- Achieving effective information sharing
- Understanding real time bi lateral community communications and transparency
- Evaluating the intelligent solutions for emergency management
- Monitoring and using social media networks to gather intelligence and enhance public engagement

**Led by: Peter Goulding**, Public Safety Specialist, *Motorola Solutions*, previously Chief Superintendent *Metropolitan Police*

17:30 End of day one



Join your fellow delegates and speakers for a networking reception in the joint conference exhibition area. Take this opportunity to continue discussing the key issues of the day while making new contacts.

\*to be confirmed.




"Very useful, I got a lot valuable information from other delegates and exhibitors."

Directorate for Emergency Communication (DNK) @ Control Rooms 2013



## CONFERENCE DAY TWO: THURSDAY 11TH DECEMBER

08:50 Registration and coffee 

09:00 Opening remarks from the chair  
**Hazem Galal**, Partner, Cities & Local Government Sector Global Leader, PWC 

### JOINT MORNING KEYNOTES: CONTROL ROOMS AND SAFE CITIES CONFERENCES

08:55 **Cross sector collaboration for integrated safe cities: Achieving an integrated approach to security across different industry sectors**

Safe Cities Case Study

- Outlining the benefits of an integrated communications hub to keep cities safe and secure
- We all know integrated security is an aim but is it achievable?
- Outlining the importance of intelligence and data sharing across all security stakeholders in the urban environment
- Outlining the challenges faced integrating complex security systems to protect public and private assets
- Managing the financial, political and logistical needs of all stakeholders
- Effectively integrating intelligence networks into existing city IT infrastructure to enable multi stakeholder access

**Mr Shane Brown**, Executive Director for Safety and Security, Nelson Mandela Bay, South Africa

09:20 **Making the case for the multi-agency command and control room**

Safe Cities Case Study

- Evaluating the success of the international migration to C3i
- Determining the impact of mobile police control rooms
- Preparing for police use of smart phones; enabling data services and applications required
- Examining the benefits and challenges of a multi-agency control room; sharing information and integrating systems

**Sven Franke**, Police Chief Inspector, Police Authority of Oldenburg, Federal State Niedersachsen, Germany


09:45 **Examining the evolution of CCTV, video surveillance and analytics in improving security and reducing crime rates**

Safe Cities Case Study

- To what extent is video surveillance the key element of city security?
- How will 4G LTE impact CCTV as it enables faster data transfer and live video streams in high definition?
- Determining the impact of mobile video surveillance, what will be the impact of real time footage?
- Managing video surveillance data storage; ensuring archived data can be accessed

**Bob De Decker**, Commissioner, Federal Police, Belgium

10:10 **Examining safe/smart city activities in Barcelona and how these feed into the citywide control room infrastructure**  
**Mirko Masi**, Head of Mobile Comms, Abertis Telecom

10:35 Refreshments and Networking 

### INTERNATIONAL SAFE CITY CASE STUDIES

11:25 **Inter Agency Collaboration for Cyber Security**  
• Outlining the benefits of integrated communications for cyber security  
• Data sharing across security stakeholders in the urban environment  
• Protecting critical national infrastructure against cyber attack  
**Jack YS Lin**, Information Security Analyst, JPCERT, Japan

Japan case study

11:50 **Outlining the FI-PPP "SafeCity" project in Helsinki**  
• Overview of the project, the goals and achievements  
• Description of demonstrations from Madrid and Stockholm  
• Overview of the sensing and information gathering system, including FI-WARE components usage  
**Timo Kyntäjä**, Senior Scientist, VTT


Safe Cities Case Study

12:15 **Panel Session: New Technologies: Which are the new technologies that will give optimum ROI in terms of ensuring city security?**

Interactive Panel Session

- What are the new smart technologies to create a safe city?
- What are the barriers to new technology adoption?
- Addressing the financial constraints to investment
- Does limited broadband capacity slow down the adoption of smart technologies?

**Mr Shane Brown**, Executive Director for Safety and Security, Nelson Mandela Bay  
**Jack YS Lin**, Information Security Analyst, JPCERT, Japan

12:55 Lunch 

14:10 **Major events as a catalyst for safe and smart cities**

Safe Cities Case Study

- Planning for major events within a safe city, ensuring service integration and communication
- Safe Smart Cities: How do safe city strategies integrate with a wider smart city agenda?
- Integrating security into plans for smart city development
- Case study: Providing a safe and secure environment at Glasgow 2014 Commonwealth Games

**Commissioner**, Independent Police Commission & UN, IPO Associate Expert on Major Events Security

14:35 **"Non-conventional approaches to city security". Examining how neighbourhood community safety feeds into a wider safe city strategy**

Safe Cities Case Study

- Making neighbourhoods more livable and secure: increasing the employment opportunities, engaging "public space" stakeholders in street security
- How a high quality public space integrates with wider police security strategies. The value of the new "digital" public space
- Smart city connectivity: implementing secure city wide wireless networks for integrated service communication


**Daniel Sarasa**, urban Innovation project manager for Zaragoza City Council, Spain

15:00 **City safety planning in Helsinki: guidelines and principles**

Safe Cities Case Study

- Safety vs. security?
- Communication and dialogue as key features in a safe city
- Acknowledging residents and the importance of working on a grass root-level

**Kristina Westerholm**, Safety Coordinator, City of Helsinki

15:25 Networking and refreshments 

### TRANSPORT SECURITY IN THE SAFE CITY

15:55 **Transport: Examining the increasing role of CCTV ensuring in safe city transportation networks; what are the key criteria for success?**

- Outlining the role of CCTV in securing city transport hubs
- Assessing the software requirements for monitoring and managing CCTV
- Integrating transport security systems alongside police intelligence networks
- Implementing a modern IP based surveillance system with integrated control room information technologies

**David I**, Chairman, CEO & MD, CCTV and PSIM Standards Group at American Public Transportation Association & Safe City Surveillance systems, Digital Grape Business

16:20 **Outlining the SECUR-ED Project's progress in providing a set of tools to improve urban transport security**

- Outlining the Secur-ed objective to provide a set of tools to improve urban transport security
- Developing a consistent, interoperable mix of technologies and processes, covering all aspects; from risk assessment to complete training package
- Examining the results of the demonstrations in: Milan, Paris, Berlin and Madrid

**Yves Perreal**, Coordinator, SECUR-ED Project

16:45 **Case study, Rescue services in Finland: Integrating emergency services into the wider safe city strategy**

Safe Cities Case Study

- Safe Smart Cities: How do safe city strategies integrate with a wider smart city agenda?
- Planning for major events within a safe city, ensuring service integration and communication
- Ensuring all Agencies involved are at same place every level
- Pre-Planning practiced Multi-Agency cooperation

**Kimmo Markkanen**, Head of Support, Länsi-Uusimaa Department for Rescue Services, Finland

17:10 **Making cities safer: operational practices from public authorities using satellite services to enhance safety and security**

Safe Cities Case Study

- Examining how satellite applications can be used for safe cities
- Case study examples of cities regions using satellite services operationally to improve safety and security

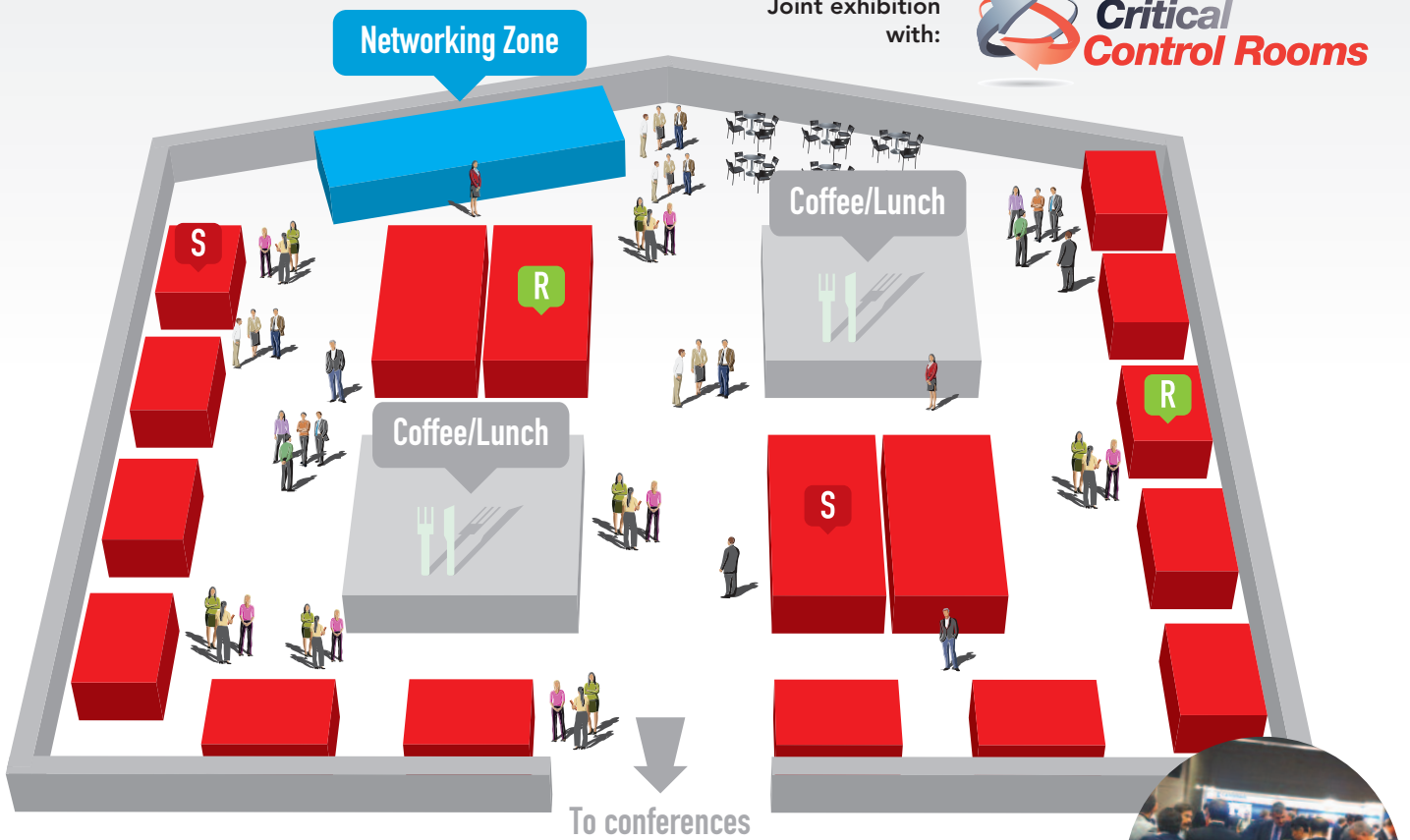
**Grazia M. Fiore**, Research and Project Coordinator, Eurisy and Representative, local Authority City Administration

17:35 Close of conference

"It was a great opportunity to network with counterparts in different yet similar control room settings. There were fascinating insights from around the world and much to learn."

Transport for London @Control Rooms 2013

Joint exhibition with:



## SPONSORING & EXHIBITING AT SAFE CITIES

From the producers of the well-respected Critical Communications World Series, Ovum Smart Cities Conference and LTE World Series, Safe Cities offers a unique opportunity to speak directly to the international city leaders looking to invest in their long term Safe City strategy.

What are your business objectives this year? Do you want to get in front of new customers? With 300+ attendees across two events, Safe Cities is the right event for you to win new business.

Co-located with the well established Control Rooms conference this new event for the active and emerging safe cities market is your opportunity to you to share your solutions with an attentive and varied audience of city leaders and assist them with your technology & infrastructure solutions.

For further information please contact:

**Thomas McCormick,**  
Business Development Manager,  
Safe Cities

tmccormick@iir-telecoms.com,  
+44 (20) 701 77146

Knowledge partner:



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## NETWORKING ZONE

Meet and network with your business partners at the networking zone in the exhibition hall.

## CONFERENCE ROOM

Get vital insights into the operational and technical issues associated with effective Command and Control planning as well as integrating security strategy, technology and communications to ensure safe resilient cities.

## NETWORK WITH YOUR PEERS BEFORE THE EVENT STARTS!

All delegates will be given exclusive access to the online networking tool. Network and plan your meetings with Delegates, Speakers, Exhibitors and VIP's before the event starts. Ensure you register early to take advantage of this valuable tool.

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# CRITICAL COMMUNICATIONS WORLD SERIES

Bringing Together A Global Audience of Critical Communications Professionals



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10th-11th December,  
Hotel Melia Avenida America, Madrid, Spain

You can choose to attend up to 3 of the following days:  
Day 1 – 9th December – Critical Control Rooms Workshop  
Day 2 – 10th December – Safe Cities Conference Day 1  
Day 3 – 11th December – Safe Cities Conference Day 2

	3 Days	2 Days	1 Day
Users	€850	€625	€395
User – TCCA members (10%)	€765	€563	€356
Non-Users	€2700	€1920	€1095
Non User – TCCA members (10%)	€2430	€1728	€985

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**Discounts:** Multi-booking discounts will only be valid for delegates from the same company when booked as a group at the same time and paid for in full at that point.

**Cancellations:** If you cancel a conference registration prior to 14/11/2014 you will receive a refund less a cancellation charge of €150. We regret that **NO REFUNDS** can be made for cancellations received after this date. However, we welcome substitute delegates at any time.

## 3 EASY WAYS TO REGISTER:

- Call +44 (0)20 7017 7483
- Visit [www.safecitiesevent.com/register](http://www.safecitiesevent.com/register)
- Email [registrations@iir-telecoms.com](mailto:registrations@iir-telecoms.com)

## VENUE DETAILS

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## ACCOMMODATION

Please visit [www.safecitiesevent.com/accommodation](http://www.safecitiesevent.com/accommodation) for information

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